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For Immediate Release

THE WINGS CLUB ENTERS INTO SOCIAL MEDIA

**** Establishes Official Accounts on the Two Top Online Networking Services ****

New York, NY – (May 23, 2011) -- Per the direction of its Board of Directors, the Wings Club has established a presence on two of the top social networking sites, Facebook and Twitter. Found at <http://www.facebook.com/pages/The-Wings-Club/113795435303360> on Facebook, and <http://twitter.com/TheWingsClub> on Twitter, the accounts provide a means to communicate and interact directly with the media, aviation industry, Club members and consumers with continued news and information about The Wings Club.

Having just launched last week, the Wings Club's official Facebook and Twitter accounts will be regularly updated with news, information, images and articles about the Club and within the aviation industry. Accessible to Internet users globally, the accounts feature The Wings Club's logo, images from various luncheons and other events and links back to the Club's official website, www.wingsclub.org. Anyone can sign up to "follow" or "like" the Wings Club and thereby reply directly to posts, share or "re-tweet" posts, tag posts as "favorites" or reference the news and information provided for their own use.

"The use of social media has been growing exponentially in recent years, becoming popular as a primary source of information in today's real-time news environment," commented Harris Herman, General Manager of the Wings Club. "It is important for the Wings Club to utilize these affordable and effective communications tools to connect directly with our industry constituents and increase awareness for the Wings Club in general."

Facebook is a social networking service and website launched in February 2004, which now has more than 600 million active users as of January 2011. Based on unique monthly visitors, Facebook is the leading social networking site today. Users may create a profile, add other users as friends, and exchange messages, including automatic notifications, when they update their profile. Additionally, users may join common-interest user groups or pages (such as that

established by the Wings Club), organized by workplace, school or college, or other characteristics, by clicking on their “like” button. Facebook is becoming increasingly utilized by brands as a marketing, advertising and sales tool as well as for various means promotion.

Created in 2006, Twitter is a real-time, free news and information network that connects users to the latest information about what they find interesting. It enables its users to send and read other users' updates known as “tweets,” which are text-based posts of up to 140 characters in length that are displayed on the user’s profile/blog, searchable on Twitter search, and delivered to other users who have subscribed to them (called “followers”). Users can send and receive tweets via the Twitter website, SMS or various external applications. Estimates of the number of Twitter users vary, as the company does not release its number of active accounts, but most place it at 200 million.

The Wings Club, founded in 1942, is the premiere aviation club in the world. Dedicated to preserve the history and traditions of aviation, the Club provides a forum for discussion and debate on aeronautical and aviation issues. The Wings Club serves approximately 1,200 members including industry leaders, pilots, professionals in related service organizations and students of aviation.

Recognizing significant achievements that contribute to the advancement of aeronautical and aviation matters, The Wings Club recognizes and honors people with the Distinguished Achievement Award, Distinguished Scholar Awards and Outstanding Aviator Award. The Club also hosts Aviation Leader Series Luncheons that feature keynote speeches by industry leaders.

For more information on The Wings Club please call 212-867-1770, e-mail wingsclub@aol.com or visit <http://www.wingsclub.org>.

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Note to editors: For high-resolution photos of The Wings Club, call (212) 956-5900 or e-mail Marie@adams-pr.com.