



THE WINGS CLUB

Wings Club News
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Summer 2014

NEWS

DISTINGUISHED ACHIEVEMENT AWARD



Dave Barger, Chief Executive Officer of JetBlue Airways, will receive the 2014 Distinguished Achievement Award. Acknowledging outstanding accomplishments in the field of aviation and aeronautics, the award will be presented at the Wings Club Annual Awards Gala on October 24, 2014 at the Waldorf Astoria Hotel in New York City.

Dave was part of the founding leadership team of JetBlue Airways in 1998, two years before the carrier first took to the skies in its lofty mission to become a low-cost, customer service-focused airline in New York City that would “Bring Humanity Back to Air Travel.” He served as the airline’s first President and Chief Operating Officer and in 2007 was named Chief Executive Officer.

JetBlue is now known for its award winning customer service, competitive fares, and free live satellite TV on all flights. The airline has grown to 15,000 crewmembers and serves more than 30 million customers per year. The JetBlue network now includes 86 destinations in North, Central and South America and the Caribbean.

During his tenure as Wings Club president, Dave initiated the President Emeritus Board of Governor’s category to celebrate past presidents of the Club and spearheaded the development of an endowment fund to further enhance the Club’s mission. He energized our Corporate Membership program and highlighted our scholarship activities through his support of our Intern Program. One of his most visible legacies may be his determined leadership in securing a permanent home for the Club.

None of this should come as a surprise to those who know Dave. He grew up in Detroit with aviation in his blood, inspired by his father, who was an airline pilot for 37 years. From the earliest age, Dave loved airplanes and was fascinated by the connections airlines create between people and places across our world.

Dave is a recognized leader in global aviation, currently serving as a member of the board of governors of both the International Air Transport Association (IATA) and Airlines for America (A4A). He is also a member of the board of governors of the Flight Safety Foundation; and past chair of the FAA’s NextGen Advisory Committee, which is working to modernize U.S. air traffic control infrastructure.

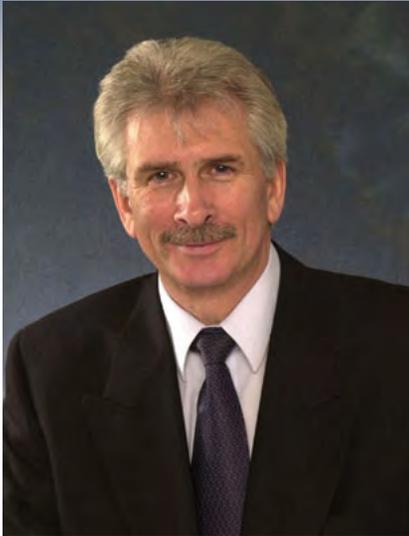
Dave is passionate about community involvement and had made service a cornerstone of the JetBlue culture and brand. He has chaired and is currently a member of the Board of Directors of New York’s PENCIL organization – Public Education Needs Civic Involvement in Learning – and is closely involved with Aviation High School in New York, the country’s largest public aeronautical high school. He is also a member of the board of directors of the New York Restoration Project, a non-profit organization dedicated to transforming open space in underserved communities to create a greener, more sustainable city; as well as the boards of the USO of Metropolitan New York and the National WWII Museum in New Orleans.





THE WINGS CLUB

A Message From The President



*D*ear Wings Club Members:

Hopefully you are enjoying the summer and are looking forward to getting back to the Club. Our industry continues to head in a positive direction and we have an exciting list of events planned for this fall.

In September, the Aviation Leader Series Luncheon will feature John Plueger, President and COO, Air Lease Corporation and in November Ivan Chu, Chief Executive, Cathay Pacific will be here. Gary Kelly, Chairman, President and CEO of Southwest Airlines will return in December. He will be interviewed by radio and television business analyst David Johnson. We are also working on some very special events for the beginning of 2015.

Also approaching quickly is our 72nd Annual Awards Gala. It will be held Friday evening, October 24th at the Waldorf Astoria. Our honoree for this year's Distinguished Achievement Award will be Dave Barger, CEO JetBlue Airways and Past Wings Club President. The reservations for the Gala are running very strong. If you are planning to attend, I encourage you to make your reservation soon.

At the beginning of the year, we set out our objectives to manage the steady growth of the Club and to refine the programs we have underway. We continue to make good progress with these initiatives. The Annual Wings Club Golf Invitational, held at Liberty National Golf Club was a big success. There was a large increase in attendance and the tournament generated a net donation of \$40,000 to the Wings Club Scholarship Fund. This is a significant accomplishment in only the second year of the event.

In addition to the donations raised through the golf tournament, we continue to work on our development activities. The Development Committee has several fund raising efforts under way. With the donations and pledges received to date, we are fortunate to be in a position to award a full year tuition scholarship to two aviation students at the Annual Gala. These new awards will be in addition to the scholarships traditionally presented at the Gala.

In our partnership with Aviation Week, The Wings Club is expanding the Student Outreach program. Board members and Past Presidents will be speaking at universities around the country. Our hope is to inspire students to pursue a career in aviation.

I am looking forward to the start of the fall program and hope to see you at our upcoming events.
Best regards,

Barry Eccleston
President
The Wings Club



HIGHLIGHTS FROM WINGS CLUB EVENTS

SEE WHAT YOU MISSED

April

April 2014
Roberto Alvo
Chief Corporate Officer
LATAM Airlines Group S.A.



Pleased with what has been achieved with the merger of LAN and TAM and bullish on the future of the carrier, Mr. Alvo outlined how and why the merger is important. "LATAM is the only true cross-border merger in aviation history, with seven airlines operating as one company. The consolidated carrier is the 11th largest airline company in the world in terms of passengers and cargo, but size is not important." He went on to explain that what is important is that LATAM is in a position of leadership when the market in South America is a high-growth environment. Commenting that flying is still relatively exclusive in Latin America, with 80% of the population having not flown, he noted that the number of passengers has quadrupled since 2000. He emphasized, "We have achieved consolidation at a time of high growth."

May

May 2014
Fred P. Hochberg
Chairman and President
Export-Import Bank of the United States



Chairman Hochberg opened with the teaser, "There is an American company out there that manufactures and sells more airplanes than Airbus, Boeing, Embraer and Bombardier combined." He then used the company, Pacific Miniatures, to demonstrate the breadth of the work at Ex-Im, whose mission is "to equip American exporters with the tools to venture out to new frontiers and to create new jobs here at home." Following, he traced Ex-Im's history of aircraft transactions starting back in the mid-1940's and described its tandem growth with the rise of American aviation. "We've been at your side essentially since the birth of your industry...and we want to stay there." The President has asked for Ex-Im to be reauthorized for five years, with a \$160 billion lending cap; the decision remains with Congress.

June

June 2014
Edward Bastian
President
Delta Air Lines



In speaking about change, Mr. Bastian observed that historically it had been thought of as bad for aviation; however, in the past 10 years change has "been for the good." Calling this period "the renaissance of the US aviation industry," he used examples of Delta's growth in the New York market to demonstrate how Delta leads change. Citing (1) out of network growth, (2) investing \$2 billion in the customer experience, (3) cooperation with business and corporate customers and (4) local sports partnerships, he outlined how Delta went from a distant number three in the New York market to become New York's largest and fastest growing carrier. He noted, "With the strength of the people behind us, we knew we could do the remarkable. The story of the New York turnaround in a microcosm is a bit of the story of the turnaround of Delta in a larger sense."





THE WINGS CLUB CANDIDS

APRIL LUNCHEON



Elaine Asch, Thomas Asch, Roberto Alvo



Ralph Tragale, Patricia Ornst, Sue Baer, Tom Bosco, Mark Ahasic



Lucas Aardenburg, Douglas Izarra



Jack Arehart, Mary Prettyman, Carlos Garcia



Bruce Nobles, Bob Craft, Gary Krauthamer



Students from Vaughn College, sponsored by Pratt & Whitney



MAY LUNCHEON



Mike Brzostowski, Jim Good, Richard Greenwald



Chairman Fred P. Hochberg



Louis Douady, Ursula Hurley, Jon Byron



John Rosarvallon, Ray Caldiero, Barry Eccleston



Mary Joy Salnardi, Rich Ritorto



Tom Bosco, Wagui Ouess, Bob Aaronson



THE WINGS CLUB CANDIDS



Barry Eccleston, Peter Jensen, Ed Bastian



Patricia Ornst, Ginny Elliott, Gail A. Grimmett, Michael Kroll



Perry Venturo, Henry Kuykendall, Stephanie Baldwin, Ed Bastian

JUNE LUNCHEON



Bruce Whitman, Dave McKay, John Stack, Bruce Landsberg, Stephanie Kenyon, Ken Gazzola



Ed Bastian



*Seated: Dave McKay, Ed Bastian, Barry Eccleston, Mary Ellen Jones, Bruce Whitman
Standing: Gary Krauthamer, Marlin Dailey, David Davenport, Susan Baer, Ken Gazzola*



Second Annual Golf Invitational Liberty National Golf Club, N.J.



Warming up on the practice range.



Barry Eccleston



Matt Ledoux



Chris Kubasik, Gary Krauthamer, Todd Dorfman



Lindsay Wehmeyer, Doug Walker, Gary Spulak



Marc DeBlasio, Vicki DeBlasio, Scott Gibbs, Michael Albright



THE WINGS CLUB
NEWSLETTER

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On the Road/May Geneva Luncheon

Robert “Rob” Wells
Chief Executive Officer
TAG Aviation Holding and Tag Aviation Europe

Noting that he was in his last year in an executive role at TAG Aviation, Mr. Wells sought to do something “unusual” with his remarks, and chose to deliver “Reflections and Commentary from an American in Europe.” Looking back on his 12 years in Europe, he traced the market’s growth from 2002, when the European market had only 7% of the world’s business aircraft market and only a handful of operators, to where it is today. He commented, “I was very fortunate to live in Europe during a period of unprecedented growth...it was a ‘hang on for the ride’ situation!” He then traced the concurrent growth of EBACE and the EBAA and closed with comments on issues facing business aviation. He urged others “not to run from the spotlight,” but rather to become involved and spread the message that “business aviation is an indispensable segment of our air transport system.”



Rob Wells



David Davenport, Russ Allchorne, Thierry Bergouigan, Stefan J. Gross



Marlin Dailey, Veronica Thomas, Greg Thomas